

On Wednesday, February 24, 2010, the Information Policy, Census and National Archives Subcommittee held a hearing titled: "The 2010 Census Communications Contract: The Media Plan in Hard to Count Areas." The hearing took place in room 2154 Rayburn House Office Building.

To view a webcast of the hearing, [Click Here](#)  
The witnesses scheduled to testify included:

Panel I

Dr. Robert Groves  
Director  
United States Census Bureau

Mr. Jeff Tarakajian  
Executive Vice President  
DRAFTFCB

Ms. Robbyn Ennis  
Senior Associate Media Director  
GlobalHue

Mr. Nelson Garcia  
Senior Vice President/ Media Director  
GlobalHue Latino

Panel II

Ms. Karen Narasaki  
Executive Director  
Asian American Justice Center

Mr. Arturo Vargas  
Executive Director  
National Association of Latino Elected Officials

Mr. Marc Morial  
President and CEO  
National Urban League

Ms. Helen Hatab Samhan  
Executive Director  
Arab American Institute Foundation

Panel III

Mr. Marcelo Gaete-Tapia  
Vice President  
Entravision Communication Corporation

Mr. James L. Winston  
Executive Director  
National Association of Black Owned Broadcasters

Ms. Sandy Close  
Executive Director  
New America Media

Mr. Danny Bakewell  
Chairman  
National Newspaper Publishers Association

Ms. Linda Smith  
Executive Director  
National Association of American Child Care Resource and Referral Agencies.

## **Documents and Links**

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[Opening statement of Subcommittee Chairman Wm. Lacy Clay](#)

[Prepared testimony of Dr. Robert Groves](#)

[Prepared testimony of Mr. Jeff Tarakajian](#)

[Prepared testimony of Ms. Robbyn Ennis](#)

[Prepared testimony of Mr. Nelson Garcia](#)

[Prepared testimony of Ms. Karen Narasaki](#)

[Prepared testimony of Mr. Arturo Vargas](#)

[Prepared testimony of Ms. Helen Hatab Samhan](#)

[Prepared testimony of Mr. Marcelo Gaete-Tapia](#)

[Prepared testimony of Mr. James Winston](#)

[Prepared testimony of Ms. Sandy Close](#)

[Prepared testimony of Mr. Danny Bakewell](#)

[Prepared testimony of Ms. Linda Smith](#)

[Prepared testimony of Mr. Marcelo Gaete-Tapia](#)

[Prepared statement of Rep. Sheila Jackson Lee](#)

[Letter from Danny Bakewell Submitted by Rep. Sheila Jackson Lee](#)

[List of Black Newspapers Receiving 2010 Census Advertisements Submitted by Rep. Sheila Jackson Lee](#)

[Witness List](#)